

# KEYLESS

## FIVE REASONS

### WHY COMPANIES ARE SWITCHING TO KEYLESS



Keyless is on a mission to modernize the authentication industry by providing phishing-resistant multi-factor authentication with just one selfie. Keyless' proprietary Zero-Knowledge Biometrics™ technology is unique in that it combines the strengths of both device-native and server-side biometrics without storing data anywhere. The resulting solution dramatically reduces ATO fraud as it improves the user experience.

Keyless is used by a wide range of industries including banking, finance, gaming, retail, education, and hospitality. Used to authenticate both customers and workforces, and compliant with all global data protection and sovereignty requirements, Keyless is the simplest, safest, and most cost-effective passwordless authentication solution on the market.



#### PHISHING-RESISTANT MFA

We do not use phishable knowledge factors such as passwords, PINs, or OTPs. Instead, we combine proprietary facial biometrics and device verification to authenticate users and prevent ATO fraud such as phishing, SIM swapping, credential stuffing, and man-in-the-middle attacks.



#### PKI-BASED BIOMETRICS

Keyless does not store any biometric data anywhere and performs computations without seeing the data it processes. This is possible through our proprietary Zero-Knowledge Biometrics™ technology, the most secure and private form of biometrics in the world.



#### ONE SIMPLE SELFIE

We are device-agnostic. Users can authenticate on any device with a 720p front-facing camera. We are also multi-device. Multiple users can use the same device, and a single user can authenticate on multiple devices. All that's needed is a smile.



#### PSD2 SCA AND GDPR COMPLIANT

Keyless is PSD2 SCA compliant as our technology combines the two strongest authentication factors of inherence (face) and possession (device) in a single user action, and offers built-in dynamic linking too. As we do not store biometrics, Keyless is fully compliant with many data protection regulations including GDPR.



#### SELF-SERVICE ACCOUNT RECOVERY

Users can recover their accounts instantly by taking a selfie that matches their biometric profile with the data created during account registration. This simpler, safer process protects against OTP-based ATOs and saves on customer support and IT helpdesk costs.

Integrations via SDK  
or Authenticator app

SaaS, hybrid, or  
on-prem deployment

Customizable  
dashboard

Integrations with all leading  
IDPs, VPNs, and more